

## Make a call today to Wendy's CEO Emil Brolick letting him know that it's time for his company to join the Fair Food Program!

- 1) Dial (614) 764-3327
- 2) Ask to speak to Mr. Emil Brolick, CEO of Wendy's.
- 3) Leave a message either with the person attending your call or on Mr. Brolick's answering machine (sample script below).
- 4) Send a quick report to [claire@interfaithact.org](mailto:claire@interfaithact.org).
- 5) Share/tweet this image to spread the word!
- 6) Sample call-in script:



*I'm calling to urge Wendy's to join the Fair Food Program. All of the other four largest fast food corporations in the US have joined, yet Wendy's continues to profit from farmworker poverty.*

*You continue to say you're purchasing from Fair Food Program farms. Not only are your claims unverifiable, but they aren't subject to any form of accountability.*

*You also continue to say that Wendy's pays a premium for its Florida tomatoes. This is intentionally misleading: whatever premium you may be paying is not a Fair Food premium and is not being distributed to farmworkers.*

*As you hold your annual shareholder meeting today, demonstrate a real commitment to ending farmworker abuse and announce Wendy's intention to join the Fair Food Program. Your consumers will not buy your brand modernization campaign so long as you continue supporting the "old-fashioned" exploitation of farmworkers. It's time for Wendy's to do its part.*